Education

Annenberg lecture at CIC

This year’s Clinical Innovation Conference had an ‘unmissable international line up of speakers’ giving a unique insight into aesthetic and restorative dentistry.

The conference was a joint venture between platinum sponsor Smile-on and Alpha Omega – London Chapter.

The implantology pioneer and chairperson of the London Chapter, Dr Edwin Scher, acted as chairman on the first day of the conference.

Moderating and introducing the speakers, Dr Scher organised a programme of lectures, most notable of which was The Annenberg Lecture.

Presented by Professor Nitzan Bichacho and Dr Devorah Schwartz-Arad, the topic of the lecture was: ‘Success Factors in Dental Implantation: A multi-disciplinary approach between the surgeon and the prosthodontist’.

The forward thinking approach and new perspective on current issues offered dental professionals relevant and cutting edge information that directly influenced their working environment.

Emphasis was placed on the optimal integration between soft and hard tissue during implantation, held as a prerequisite for successful treatment.

The Annenberg Lecture enabled dental professionals to understand the importance of treatment planning as a joint exercise between team players and the importance of communicating the prosthodontist’s requirements to the surgeon to prepare the implant site for optimal aesthetic results.

Delegates were presented with a clear and balanced insight into multi-disciplinary restorative and augmentation methods, assisting with the coordination of resources and enhancing the level of multi-disciplinary communication.

The implementation of techniques, and an indication of the positive and negative aspects of immediate implantation were also investigated.

The preservation of alveolar bone dimensions and tissue architecture, vital to the procedure’s success, was shown to be clearly beneficial.

Dr Fauzia Ansari of the South Croydon Medical Centre in Croydon, who attended the lecture called it ‘first class’.

He said: ‘I was very much surprised and impressed with the Annenberg lecture at the 2009 CIC.

I have attended many educational events and have often found that a course of this calibre is normally quite expensive.

In the current climate, the costs of courses can very much affect attendance levels and also the quality of the content and suggestions within the lecture.

There really was a relaxed feel to the Clinical Innovation Conference this year that was apparent in the delegates and also the lecturers.’

He added: ‘The Annenberg speakers explored relevant topics that I could take away and apply to my working day immediately.

I very much appreciated that all subjects were covered including inclusion, aesthetic, milling and materials, whitening, veneers, preps and also treatment difficulties.

Highlighting case complications and exploring what can go wrong during treatment can be largely overlooked when we could be learning from these experiences.

I found the resuscitation information to also be excellent. The speakers gave me a clear perspective into what exactly to be aware of through the means of audio sounds that represented several cases including an asthmatic patient and a patient that is beginning to choke.

The hands on features were especially insightful offering well-rounded visual examinations and very good instruction.’

The Clinical Innovations Conference and Annenberg Lecture is now in its sixth year.

Marketing manager Laura McKenzie said: ‘Delegates agreed both content and speakers delivering the Annenberg lecture were excellent. Dr Schwartz-Arad is internationally recognised for her special expertise in bone grafting and dental implantology and also specialises in oral and maxillofacial surgery and Professor Bichacho is an expert in prosthodontics and an internationally published lecturer.

Smile-on coordinated an edifying, enjoyable weekend. An endeavour taken with Alpha Omega, this year’s Clinical Innovation Conference had an unmissable international line up of speakers that gave all who attended a unique insight into aesthetic and restorative dentistry.’

For more information on the Alpha Omega Dental Association’s Annenberg Lecture please visit www.smile-on.co.uk.